



## CENTER FOR PUBLIC POLICY AND ADMINISTRATION UNIVERSITY OF MASSACHUSETTS AMHERST

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### E-Bulletin

May 2007

**Contents:**

CPPA News  
Faculty News  
Student News  
Alumni Updates  
Events



The CPPA Graduating Class of 2007

### CPPA News

#### STS Hosts International Workshop



visual perceptions of nanotechnology, and the organization and economic development of nanotechnology research.

On May 17, the Science, Technology and Society Initiative hosted the day-long workshop "Nanotechnology and Society: the Organization and Policy of Innovation" in order to explore the societal implications of emerging nanoscale technologies. The workshop brought together more than 80 national and international faculty, public officials, scientists and students to discuss a range of nanotechnology topics including innovation and online dispute resolution, public opinion and the media,

Read more [here](#).

#### CPPA Graduation

The 2006 CPPA graduation celebration will take place on Thursday, May 24 from 4-6 p.m. in the Garden Room at the Lord Jeffrey Inn. Alumni are encouraged to help celebrate the achievements of our current graduates – please contact Kathy Colón at 413.545.3956 to RSVP.

#### 2007 Annual Newsletter

The CPPA 2007 Annual Newsletter is now available online! Click [here](#) to read all the news from the past year!

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## Faculty News

### Bushouse Awarded Fellowship to New Zealand



[Brenda Bushouse](#) has been awarded the Ian Axford Fellowship in Public Policy to study early childhood policies in New Zealand. She will be based in the Ministry of Education from February to August 2008 and will study the implementation of the 20-Hours Free Programme, a new subsidy program for preschool-age children. Professor Bushouse will compare the New Zealand subsidy program with state universal preschool programs in the U.S.

The Ian Axford Fellowship is a New Zealand version of a Fulbright and is intended to:

- Reinforce New Zealand-United States links by enabling Americans of high intellectual ability and leadership potential to come to New Zealand to gain experience and build contacts in the field of public policy development;
- Help improve the practice of public policy in New Zealand and the United States by the cross-fertilization of ideas and experience in the two countries; and
- Build a network of public policy experts on both sides of the Pacific, and encourage ongoing policy exchange between New Zealand and the United States.

As part of the fellowship, Professor Bushouse will be expected to spend a substantial part of her Fellowship traveling around the country for her research and giving presentations of her work at universities and relevant organizations.

### Harper Testifies Before U.N. and Receives Instructional Improvement Grant

Professor [Krista Harper](#) testified on May 2 before the United Nations Committee on Economic, Social, and Cultural Rights (UNCESCR) in Geneva, Switzerland. Her topic was health, housing, and environmental disparities faced by Hungarian Roma (Gypsies) and governmental failure to address these disparities.



Harper appeared at U.N.E.S.C.R. briefing on Hungary at the invitation of the European Roma Rights Center. She was joined by Ms. Judit Berecz Bari, president of the Sajó River Association for Environment and Community Development, a grassroots Roma community organization in northern Hungary. Mr. Claude Cahn of the Centre on Housing Rights and Evictions and Mr. Larry Olomofofe of the European Roma Rights Center also testified.

Harper was also awarded a \$750 CSBS Instructional Improvement Grant for next year. She plans to develop a curricular unit on the PhotoVoice method of participatory action research for her qualitative research methods course and to establish a Five Colleges network of PhotoVoice researchers (Anthro 775/CPPA 697V).

### Fountain Addresses Innovation at European Union Conference in Norway

[Jane Fountain](#) gave an invited lecture at the European Union - sponsored conference, Forskning for Innovasjon innen Helse og E-Forvaltning (Research for Innovation in Healthcare and Administration) on May 4, 2007 in Oslo, Norway. Fountain's lecture, "Challenges to Change in Government: Technology-based Cross-agency Innovations in the U.S.," explored changes in legislation and organizational structure that have enabled networked government. Her research findings support the view that the next stage of e-government research should focus on institutional developments that are necessary to support information age governance.



"The focus of e-government research must move beyond descriptions of practical IT tools," she said, "and investigate how technology is impacting the physical structure of organizations and their business and communication processes. These institutional developments should be at the heart of e-government research in both the U.S. and the E.U."

### **Mednicoff Completes Lecture and Research Tour in Saudi Arabia and Bahrain**



In early May, [Professor David Mednicoff](#) carried out a week-long speaking and research tour of Saudi Arabia and Bahrain, which was funded by a grant from the US Department of State.

Among other engagements, Prof. Mednicoff spoke on "International law, Arab politics and US Foreign Policy," at the Riyadh Institute of Diplomatic Studies, a think tank under the aegis of the Saudi Arabian Ministry of Foreign Affairs. In Bahrain, Mednicoff gave a talk on "US Policy in the Middle East after 11/7/06 (referring to last year's Congressional Midterm Elections) at the Bahrain Centre for Studies and Research, the country's leading think tank. The talk was attended by several ambassadors and government officials, and covered by three national newspapers. He also gave a public lecture on the same topic, and spoke to American Studies students at the University of Bahrain on "International Human Rights Law and Contemporary Arab Politics." While in Bahrain, Prof. Mednicoff met with the country's Minister of Justice and Islamic Affairs, other government officials and lawyers, along with members of two international teams of Western-based democracy aid organizations.

### **Heim Participates at Roundtable**



[Professor Carol Heim](#) was an invited participant at a Research and Policy Analysis Roundtable on "Land Use and Growth in the West," held in Scottsdale, Arizona. The Roundtable was sponsored by the Lincoln Institute of Land Policy/Sonoran Institute Joint Venture. Its goal was to identify critical issues in the U.S. West relating to land use planning, urban form and development patterns, and land and water conservation, and to discuss potential research topics and policy questions upon which the Joint Venture might focus its efforts. The participants included academics, practitioners, and public officials.

### **Castañeda Article Published**

Television and New Media published an article by [Professor Mari Castañeda](#) entitled "The Complicated Transition to Broadcast Digital Television in the United States." The article examines three major policy issues surrounding the transition to broadcast digital television (B-DTV): digital transmission and programming, interoperability and compatibility, and copyright protection.

### **Perry-Jenkins Receives SBS Outstanding Teaching Award**

[Maureen Perry-Jenkins](#) received one of two 2007 College Teaching Awards, presented by the College of Social and Behavioral Sciences. The College Teaching Award was instituted in the 1990s to augment the University Distinguished Teaching Award in an effort to recognize a larger number of talented teachers. Candidates for the College Teaching Award are nominated by their peers and selected by the SBS Instructional Quality Council.

Perry-Jenkins is described as a "gifted," "passionate" and "dynamic" teacher who has enormously impacted graduate and undergraduate students in the classroom and through individual mentoring. Through large courses and small seminars, her teacher ratings have been consistently outstanding. Perry-Jenkins' energy and enthusiasm are augmented by an incredible



level of preparation, thoughtfulness and organization. She has a very active research lab and in the past three years alone has chaired eight honor's theses and worked with many research assistants whose training she takes most seriously. Since 1999 she has advised eight doctoral candidates, chairing their dissertations and master's theses. Their successes are testament to Perry-Jenkins teaching talent, which now reaches beyond the UMass Amherst campus to other colleges where her former students now teach.

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## Student News

### Pillsbury Assists Holyoke Food and Fitness Collaborative



This past fall, MPPA first-year student Laura Pillsbury assisted a coalition of several dozen city-based agencies that focus on health care, food, nutrition, education, and exercise in the planning and writing process for a potential 10-year, \$4 million W.K. Kellogg Foundation grant for the city of Holyoke. In late April, the Kellogg Foundation announced the Holyoke Food and Fitness Collaborative was selected as one of nine urban and rural pilot communities nationwide that will work to embrace active living and healthy eating, another being Boston. Each site received a 2-year grant of \$500,000 to work towards creating a community action plan to support healthy children, youth, and families by promoting access to affordable healthy food, safe spaces, and structures for physical activity, which includes influencing state and local policies. During the two-year planning process, Holyoke will receive support and technical assistance for communication, policy, and evaluation. Holyoke will then be eligible for potential implementation funding for up to eight years.

### CPPA Students Present Plan for Minivan Services in Holyoke

On May 8, CPPA first year students Michele DesAutels, Kevin Greer, and Chris Sullivan presented a plan to community leaders in Holyoke for providing minivan services to low-income residents of the city. The work they presented was the result of a semester-long project between the three CPPA students, two Mount Holyoke College students, and Mount Holyoke associate visiting professor John Fox.



This plan will be proposed as a pilot project, funded largely by Congressman John Olver's transportation subcommittee in Congress, to test the impact these minivan services have on the community. If successful, the project could be replicated in towns throughout the country.

The group made their presentation at Heritage State Park in Holyoke. Among those in attendance were representatives from Congressman John Olver's office in Holyoke, the PVTA, Greater Holyoke Chamber of Commerce, Holyoke Planning Department, Valley Opportunity Council, Holyoke Health Center, Nueva Esperanza, the Holyoke City Council, Hampden County Regional Employment Board, CareerPoint, the Salvation Army, Girls Inc., Nuestras Raices, Providence Ministry, Enlace de Familia, the Holyoke Planning Network, and the Community Foundation of Western Massachusetts.

## Introducing Our Students



This month, the profiled student is Ryan Aylesworth, a graduating MPPA student. During his two years at CPPA, Ryan Aylesworth has focused his studies on environmental and natural resource policy with plans to pursue a career with a state or federal natural resource agency. The applied nature of many of the courses has prepared him for what lies ahead. "CPPA has allowed me to acquire a mix of practical and abstract skills. I have been able to improve my quantitative and technical skills, increase my ability to analyze a problem holistically, and broaden my world view."

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His internship at the U.S. Fish and Wildlife Service's northeast regional office in Hadley, MA, gave him the opportunity to gain insight into federal agency operations and bureaucratic structure, and allowed him to work on several projects of substantive value to the agency and the natural resource community in general. After graduation, Ryan and his wife will be moving to the Minneapolis-St. Paul region to attend the University of Minnesota. Ryan is entering a PhD program in natural resource policy and management focusing on the human dimensions of natural resource management.

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## Alumni Updates

**Lori Gordon (Schwarz), '00**— Lori and her husband welcomed the birth of their second daughter, Ava Genevieve, on February 1.

**Yu Pei, '00** – Yu and her husband welcomed a baby boy, Luke Yuhao Wang, on March 21.

**Jennifer Balkcom, '01**— Jennifer graduated from the MIT Center for Real Estate in October of 2006. She works with Mercy Loan Fund as a Loan Officer.

**Kristin Wood, '02** – Kristin was promoted to District Economic Development Director for Congressman John Olver in Fitchburg, MA.

**Clem Clay, '04 and Bernie Kubiak, '06** - Clem and Bernie worked with the Deerfield Conservation Vision Steering Committee, a community team, and other staff members of the Trust for Public Land in defining Deerfield's vision for land conservation and to develop and recommend strategies to implement this vision.

ALUMNI - We'd love to hear from you! Send your updates to [info@pubpol.umass.edu](mailto:info@pubpol.umass.edu) or use the online alumni update form located at <http://www.masspolicy.org/alumniupdate>.

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## Upcoming Events

### CPPA Graduation Reception

Garden Room, Lord Jeffrey Inn

Date: Thursday, May 24

Time: 4 – 6 p.m.

To RSVP, please call Kathy Colón at 413.545.3956.

### Questions or comments about the CPPA E-Bulletin?

Please contact Colleen O'Shaughnessy at [colleen@pubpol.umass.edu](mailto:colleen@pubpol.umass.edu) or 413-577-0239.